



# sustainable cosmetics summit

Paris, 6-8th November 2017

Changing the face of the beauty industry by sustainable development

## conference and workshop sessions

- **Session 1:** Sustainability Developments
- **Session 2:** Green Formulations
- **Session 3:** Sustainable Sourcing
- **Session 4:** Social Impacts
- **Workshop:** Sustainability and Fragrances

including presentations from

**L'ERBOLARIO**  
L O R É A L

Luigi Bergamaschi, Owner, **L'Erbolario**

**LUSH**  
FRESH HANDMADE COSMETICS

Gabbi Loedolff, Head of Raw Materials and Safe Synthetic Sourcing, **Lush**

**L'ORÉAL**

Christophe Gregoire, International Project Management Director, **L'Oreal**

**Boots**

Andrew Jenkins, Sustainability Transformation and Innovation Manager, **Boots**

**JooMo**

Nick Wallen, Co-Founder and Managing Director **JooMo**

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[www.sustainablecosmeticssummit.com](http://www.sustainablecosmeticssummit.com)

## summit overview:

The **Sustainable Cosmetics Summit** will feature sustainable sourcing, green formulations, and social impacts. Hosted in Paris on 6-8th November, this ninth European edition comprises four dedicated sessions and a technical workshop.

The growing use of agricultural materials in cosmetics & personal care products is raising questions about sourcing practices. An update will be given on **sustainable sourcing** of cosmetic ingredients, highlighting issues with supply chains and transparency. Another session will cover developments in **green formulations**. What new green materials are making their way in cosmetic & personal care applications? How are brands integrating sustainability into their product formulations?

Approaches to address the **social impacts** of cosmetic products will also be featured. How can brands increase the social value of their products? What can be done to encourage responsible use and disposal of cosmetic and personal care products? An interactive workshop tackles the sustainability issues associated with fragrances.

Since 2009, the Sustainable Cosmetics Summit has been covering sustainability issues in the cosmetics & personal care industry. Organised by **Ecovia Intelligence** (formerly Organic Monitor), the aim of the summit is to encourage sustainability in the beauty industry by bringing together key stake-holders and debate major industry issues in a high-level forum.

## who should attend?

The **Sustainable Cosmetics Summit** is devised for key stake-holders in the beauty industry that include:

- Cosmetic brand owners & manufacturers
- Chemical, raw material & ingredient companies
- Retailers & distributors
- Packaging companies
- Industry organisations
- Certification & inspection agencies
- Academics, researchers & consultants
- Investors & financiers
- Other stake-holders

Only the Sustainable Cosmetics Summit brings together senior executives from across the beauty industry at international venues throughout the year.

# 12

## reasons to attend the summit

- 1 Get updated on major sustainability developments in the cosmetics industry
- 2 Assess the evolving palette of green materials for personal care applications
- 3 Learn about the intricacies associated with sustainable sourcing of agricultural materials
- 4 Compare and contrast the various ways cosmetic companies are addressing their social impacts
- 5 Debate how cosmetic and ingredient firms can prepare for a circular economy
- 6 Assess the relationship between soil health and sustainable agriculture
- 7 Discuss the future prospects for botanical actives in product innovations
- 8 Learn how new technologies are being deployed to produce plant materials
- 9 Identify and assess environmental & social risks in ingredient supply chains
- 10 Get a deeper understanding of the sustainability issues associated with fragrances
- 11 Learn how leading operators are overcoming sustainability hurdles
- 12 Broaden your industry network by meeting key executives involved in sustainability in the beauty industry



# Programme: Day 1 – Monday 6th November

## session one: Sustainability Developments

Sustainability is becoming prominent in the cosmetics industry, with many cosmetic and ingredient firms making green commitments. However, it is not always clear what environmental and societal issues to tackle and what to prioritise. This session gives an update on sustainability, showing how operators are tackling such challenges.

The summit begins with a keynote from a leading natural cosmetics brand. What green values are most important and why? An introduction is given to sustainability in the context of the summit agenda, highlighting the challenges ahead. A major personal care company shows how it is using metrics to set sustainability goals and targets, whilst an international fashion retailer states its green priorities. Other papers cover distribution routes, circular economy, and preparing for a sustainable future.

With rising pressure on companies to consider the triple bottom line (an accounting framework that covers social, environmental and financial parts), the session concludes with featured speakers discussing the merits and disadvantages of moving to such a system.

**08:30 Registration**

**09:00 Opening Keynote: The Green Value of Cosmetic Products**  
*Luigi BERGAMASCHI, Owner, L'ERBOLARIO*

**L'ERBOLARIO**  
L'ERBOLARIO

**09:20 Sustainability Update and Challenges**  
*Amarjit SAHOTA, President and Founder, ECOVIA INTELLIGENCE*

**ecovia**  
INTELLIGENCE

**09:40 Putting Sustainability Metrics into Practice**  
*Dr. Joachim KREMER, Regulatory Affairs & Sustainability Senior Manager, HENKEL*

**Henkel**

**10:10 Sustainability Lessons from the Fashion Industry**  
*Malin LUNDAHL, Supply Chain Project Manager, H&M*

**H&M**

**10:40 Networking Break / Refreshments**

**11:00 Preparing for a Circular Economy**  
TBC

**11:30 Personal Care Products in a Green Future**  
*Andrew JENKINS, Sustainability Transformation and Innovation Manager, BOOTS*

**Boots**

**12:00 Methodologies to Measure Sustainability**  
*Margarida GAMA, Senior Consultant, THINKSTEP*

**thinkstep**

**12:30 Panel Discussion: Moving to a Triple-Bottom Line**

**12:50 Networking Lunch**



# Programme: Day 1 – Monday 6th November

## session two: Green Formulations

One of the most popular ways cosmetic brands are embracing sustainability is by developing green formulations. This session shows some of the current and upcoming uses of green ingredients in this respect. An international expert discusses the current and future use of botanicals in personal care formulations. What botanicals could lead to product innovations in the coming years? The use of plant cell technology to product natural ingredients is discussed, followed by an update on green surfactants.

With growing concerns about the health and environmental impacts of synthetic preservatives, another paper covers alternative preservative systems especially those that can be used for natural & organic products. An international cosmetics company shows how it is integrating environmental and / or social aspects into its product formulations. How is it measuring the sustainability credentials of such products? The subject is further explored in the panel discussion. Featured speakers will debate the pressing formulation issues associated with using green ingredients.

<b>14:00</b>	<b>Future Developments in Botanical Actives</b> <i>Chris SAYNER</i> , Vice President Customer Alliances, Corporate Sustainability, <b>CRODA</b>	<b>CRODA</b>
<b>14:30</b>	<b>Advances in Bio-Based Esters</b> <i>Marine CAPRON</i> , Business Unit Manager, <b>ROELMI HPC</b> <i>Stefano FACCO</i> , New Business Development Director, <b>NOVAMONT</b>	<b>ROELMI-HPC</b> Health & Personal Care <b>NOVAMONT</b>
<b>15:00</b>	<b>Novel Actives from the Forest</b> <i>Mariana ROYER</i> , Managing Director, <b>BIO FOREXTRA</b>	<b>BIO FOREXTRA</b>
<b>15:30</b>	<b>Networking Break &amp; Refreshments</b>	
<b>16:00</b>	<b>Green Surfactants for Personal Care Products</b> <i>Dr. Jan GAUCZINSKI</i> , Application Development Manager, <b>CLARIANT</b>	<b>CLARIANT</b>
<b>16:30</b>	<b>Integrating Sustainability into Product Formulations</b> <i>Jean-Florent CAMPION</i> , Sustainable Innovation Coordinator, <b>L'OREAL</b> <i>Christophe GREGOIRE</i> , International Project Management Director, <b>L'OREAL</b>	<b>L'OREAL</b>
<b>17:00</b>	<b>Natural Skincare for Healing</b> <i>Nick WALLEN</i> , Managing Director & Co-Founder, <b>JOOMO</b>	<b>JOOMO</b>
<b>17:25</b>	<b>Panel Discussion: Formulating for Sustainability</b>	
<b>17:50</b>	<b>Closing Remarks from the Chair</b>	
<b>18:00</b>	<b>Sustainable Beauty Awards Reception</b>	<b>SUSTAINABLE BEAUTY Awards 2017</b>





# Programme: Day 2 – Tuesday 7th November

## session three: Sustainable Sourcing

The growing use of agricultural materials in cosmetic & personal care products is leading to questions about sustainable sourcing. Some argue if these ingredients are used in such products, cosmetic and ingredient firms need to ensure they are not unethically sourced. This session gives an update on important developments, highlighting some of the common issues associated with agricultural-based ingredients.

To begin, an expert stresses the importance of soil fertility. How can changes in soil health affect quality of plant-based ingredients? What can be done to maintain soil health and fertility? Some insights are given into the hidden environmental, social and economic costs of agricultural materials. An update is given on sustainable palm oil, followed by details of a new initiative that aims to ethically source the mica mineral. With a growing number of companies looking at transparency, details are given of traceability tools and supply chain management for cosmetic ingredients. An ethical brand shares its experiences with sustainable sourcing, highlighting the difficulties and opportunities.

The session adjourns with the panel debating the role of sustainability schemes in ingredient sourcing. Is the way forward with third-party certification schemes like RSPO, or with in-house schemes? What about industry charters?

**08:30 Registration**

**09:00 Soil and Sustainable Agriculture**  
TBC

**09:20 The True Costs of Agricultural Ingredients**  
Adrian DE GROOT RUIZ, Executive Director, [TRUE PRICE](#)



**09:50 Sustainable Sourcing of Vegetable Oils**  
Stephane LACOUTIERE, Global Marketing Director, [CARGILL](#)



**10:20 Networking Break / Refreshments**

**10:40 Mica Sourcing: Issues and Opportunities**  
Fanny FREMONT, Executive Director, [RESPONSIBLE MICA INITIATIVE](#)



**11:10 Managing Supply Chains for Natural Ingredients**  
Anne HUMENO, Business Developer for Sustainability Solutions, [CHAINPOINT](#)



**11:40 Traceability of Agricultural Materials**  
Nicole GIRAUD, CEO, [DNA GENSEE](#)



**12:10 Sustainable Sourcing: The Brand's Perspective**  
Gabbi LOEDOLFF, Head of Raw Materials and Safe Synthetic Sourcing, [LUSH](#)



**12:40 Panel Discussion: Role of Sustainability Schemes**

**13:00 Networking Lunch**

### Summit Testimonials:

This is the 9th European edition of the Sustainable Cosmetics Summit. Here are some testimonials from participants at the previous European (2016) edition...

***'This event is a fantastic opportunity to meet the main players in the field of sustainability and in particular in sustainable cosmetics, and has been this year again!'***  
Dr. Meryem Benohoud, Keracol (UK)

***'Just a quick note to thank you and your colleagues for your excellent organisation and support. Most impressed!'***  
Allard Marx, CEO, Aethic (UK)

***'It was a pleasure to meet you...and to participate on the summit. It was really interesting.'***  
Raquel Teixeira, Corporate Sustainability Manager, Colep (France)

***'Congratulations again for the nice organization and very interesting speeches you selected for the SCS Europe 2016.'***  
J. Rettenmaier & Söhne (France)

## session four: Social Impacts

The social impacts of cosmetic & personal care products are often understated. Apart from the obvious effects on the wearer (consumer), these products can contribute to society in various ways. This session looks at the various ways the cosmetics industry can address its social impacts. To begin, the psychological aspects of cosmetic products are explored. What value do we associate with such products, and what is the aesthetic relationship with beauty?

Following on from the preceding session, insights are given into the social risks in ingredient supply chains. A case study is given on how fair trade sourcing of ingredients can create positive benefits. Another speaker gives an update on allergens in cosmetic and personal care products, followed by methods to encourage sustainable consumption of such products.

To conclude, featured speakers will discuss ways of enhancing the social value of cosmetic products. With many companies focusing on ethical sourcing of cosmetic ingredients, what other approaches should be considered?

**14:00 Social Value of Cosmetics**

*Julian BAGGINI*, Philosopher and Author, [MICROPHILOSOPHY.COM](http://MICROPHILOSOPHY.COM)



**14:30 Addressing Social Risks in Supply Chains**

*Andrew WALLIS*, CEO, [UNSEEN UK](http://UNSEEN UK)



**15:00 Creating Positive Impacts by Fair Trade**

TBC, [FLOCERT](http://FLOCERT)



**15:30 Networking Break / Refreshments**

**15:50 Allergens in Cosmetics**

*Lene STIIL*, CEO, [ALLERGY CERTIFIED](http://ALLERGY CERTIFIED)



**16:20 Encouraging Sustainable Consumption**

TBC, [BASF](http://BASF)



**16:50 The Path to Sustainable Innovations**

*Elisabeth LAVILLE*, Founder & Director, [UTOPIES](http://UTOPIES)



**17:20 Panel Discussion: Enhancing Social Value**

**17:50 Closing Remarks from the Chair**

**18:00 End**





## workshop: Sustainability and Fragrances

09:30 – 13:00

Judi BEERLING, Technical Research Manager, Ecovia Intelligence / Pertech Associates  
TBC, Firmenich Firmenich

ecovia  
INTELLIGENCE

The palette of green ingredients for cosmetics & personal care products has widened considerably in recent years, however the range of essential oils and sustainable fragrances remains comparatively limited. One of the reasons is the difficulties in obtaining and using such materials in formulations. This workshop explores the sustainable fragrance options available to formulators and product developers, and tackles the associated technical issues. A focus is the use of essential oils in natural fragrances, cosmetic formulations, as well as 'active ingredients'.

The workshop leader will review some of the raw materials / essential oils available, discussing the related sourcing, quality and cost issues. How can the major technical & formulation issues associated with using such materials be overcome? What practical advice and guidance can be given?

The blending of essential oils / fragrances will be discussed, including the technical issues. Sustainability and formulation issues, such as raw material provenance, standards, odour variability, stability, safety and allergens will also be covered. Participants will also have the opportunity to use raw materials and to develop their own aromacology-based skin care products.

The workshop is designed for product developers, formulators, cosmetic companies, ingredient suppliers and industry organisations.



## Awards: Monday 6th November



The Sustainable Beauty Awards reception will be hosted alongside the Sustainable Cosmetics Summit. The aim of the Sustainable Beauty Awards is to give recognition to cosmetic and related firms who are **pushing the boundaries of sustainability** in the beauty industry.

The winners of the Sustainable Beauty Awards will be announced in a dedicated reception on the evening of 6th November. Awards will be given for winners and runner-ups for the following award categories...

### Five Award Categories

The awards have five categories that represent different sustainability aspects:

- **Green Formulations** – a brand with a high level of green (natural / organic) ingredients in product formulations
- **Sustainable Packaging** – a new packaging format that has low environmental footprint in terms of design and / or materials
- **Sustainable Ingredient** – a cosmetic ingredient that makes a difference in terms of environmental and / or social impact
- **Sustainability Pioneer** – an operator that is a leader / pioneer in some aspect of sustainability
- **Sustainability Leadership** – an organisation leading in various aspects of sustainability

The Sustainable Beauty Awards will honour firms making a valuable contribution to the sustainable development of the beauty industry. Entry to the awards reception is by invitation, however summit delegates and event partners will be automatically registered.

For more information, including the entry process and previous winners & finalists: [www.sustainablebeautyawards.com](http://www.sustainablebeautyawards.com)





# Conference Information

## about the organiser



The Sustainable Cosmetics Summit is organised by **Ecovia Intelligence** (formerly Organic Monitor), a specialist research, consulting & training company that focuses on global ethical product industries. We have been encouraging sustainable development in our specialist industries for over 15 years. Since 2001, we have been tracking ethical & sustainable industries like organic foods, fair trade products, natural cosmetics, ethical textiles, sustainable packaging, etc. More information is available from **[www.ecoviaint.com](http://www.ecoviaint.com)**

Our business services include market research publications, business & sustainability consulting, technical research, as well as seminars, workshops, and conferences. We now organise sustainability summits in the major geographic regions of the world: Europe, North & Latin America, and the Asia-Pacific.

## venue details

The Sustainable Cosmetics Summit will once again be hosted at the **Paris Marriott Champs Elysées hotel**. The hotel is located in the heart of Paris, on the world famous Avenue des Champs-Elysées. It is within easy walking distance to major landmarks, such as the Eiffel Tower, Arc de Triomphe and the Louvre. The venue is easily accessible by road and rail transport.

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## accommodation

Delegates are responsible for arranging their own travel and accommodation. A list of nearby hotels is available for delegates attending the Sustainable Cosmetics Summit. Please contact the organiser for booking details.

## note

The organiser reserves the right to change the content and / or speakers of this programme. The organiser reserves the right to cancel, defer or modify the event proceedings without prior notice. The organiser does not accept liability for any loss or damage of the personal belongings of summit delegates.

If you have sent a booking to us and have not yet received confirmation, please contact Katie Giorgadze at [katie@ecoviaint.com](mailto:katie@ecoviaint.com) or + 44 20 8567 0788.