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14.06.2016

## Invitation for the BDIH seminar on 24.08.2016 Personal Care India Expo 2016, Pragati Maidan, New Delhi - Natural and organic cosmetics certification to BDIH/COSMOS standards

Dear Ladies and Gentlemen,

BDIH is proud to announce the seminar participation during Personal Care India Expo 2016 - Pragati Maidan, New Delhi.

- 24.08.2016, 2.00 - 5.00 pm

Dr. Roland Grandel (BDIH head office Germany) and Mr. Ramesh Harve (BDIH auditor, India) speak about the successful development of the BDIH Standard certification system, established since 2001, and the development of the international harmonized COSMOS-standard, which has been founded by BDIH, Ecocert, Cosmebio, ICEA and Soil Association, and represents the biggest and most important system for the certification of natural and organic cosmetics worldwide. More and more manufacturers choose to certify their products, in order to distance themselves successfully from widespread greenwashing in a way that is clearly recognizable for consumers.

We would be happy if you accept our invitation to learn about BDIH/COSMOS-standard certification – the benefits for cosmetic producers, raw material suppliers, consumers and the environment – and take the opportunity to discuss and ask any questions.

Please send your acceptance to <u>bdih@bdih.de</u>, providing the names of all participants.

With best regards

Harald Dittmar Managing Director

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