



sustainable cosmetics summit

Paris, October 22-23rd October 2025

Changing the face of the beauty industry by sustainable development

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programme

including presentations from

Session 1:
Sustainability Developments



Olivia Peroval, Global Sustainability Lead –
Beauty & Wellbeing, **Unilever**

Session 2:
Green Materials



Alessandro Curioni, IBM Fellow, VP Europe
and Africa and Director, **IBM**

Session 3:
New Technologies



Nadja Koerner, Global Head of
Sustainability Transformation, **Coty**

Session 4:
Sustainability in Packaging



Jenny Stanley, Founder and Managing
Director, **Appetite Creative**

Supporting Organisations:



www.sustainablecosmeticssummit.com/Europe

summit overview:

The **Sustainable Cosmetics Summit** will feature green materials, new technologies, and sustainable packaging. The 17th European edition will take place in Paris on 22-23rd October.

How are **new technologies** pushing the sustainability agenda in the cosmetics industry? How is Artificial Intelligence having a disruptive influence on raw material selection, cosmetic production, and marketing? What are the opportunities with precision fermentation and plant cell technology? How are operators using life-cycle analysis to reduce the environmental impact of cosmetic formulations and packaging? What are best-practices in impact measurement and communication?

How are new regulations encouraging operators to adopt **sustainable packaging**? What bio-based materials are replacing plastics in cosmetic packaging? How can changes in packaging help brands move to circularity? How can consumer perceptions of packaging be changed? Such questions will be addressed in this edition.

Since 2009, the Sustainable Cosmetics Summit has been covering sustainability issues in the cosmetics & personal care industry. Organised by **Ecovia Intelligence**, the aim of the summit is to encourage sustainability in the beauty industry by bringing together key stake-holders and debate major industry issues in a high-level forum.

who should attend?

The **Sustainable Cosmetics Summit** is devised for key stakeholders in the beauty industry that include:

- Cosmetic brand owners & manufacturers
- Chemical, raw material & ingredient companies
- Retailers & distributors
- Packaging companies
- Industry organisations
- Certification & inspection agencies
- Academics, researchers & consultants
- Investors & financiers
- Other stake-holders

Only the Sustainable Cosmetics Summit has been bringing together senior executives from across the beauty industry at international locations for almost two decades.



12

reasons to attend the summit

- 1 Keep abreast of sustainability developments in the cosmetics industry.
- 2 Learn how to measure the environmental impact of cosmetic formulations and packaging.
- 3 Explore the various ways operators are tackling key sustainability issues.
- 4 Discover how new technologies are creating a myriad of green materials.
- 5 Get updated on the tools that provide traceability in supply chains for natural ingredients.
- 6 Learn how precision fermentation can produce sustainable ingredients.
- 7 Discover the applications of plant-based exosomes in product formulations.
- 8 Assess the implications of the new EU Packaging and Packaging Waste Regulation.
- 9 Compare and contrast the green packaging materials that can replace plastics.
- 10 Discuss the opportunities Artificial Intelligence provides in identifying and selecting green ingredients.
- 11 Discover how cosmetic brands assess new ingredients for sustainability.
- 12 Expand your industry network by meeting key executives involved in sustainability in the beauty industry.

session one: Sustainability Developments

This session explores the latest developments in sustainability, with a focus on environmental impacts. The keynote speaker will highlight the growing importance of nature-related issues: how is the cosmetics industry affecting nature, and what actions can be taken to preserve biodiversity and support nature restoration?

The EcoBeautyScore Association will give an update on its standardised approach to measuring and communicating environmental impacts, including new findings on how environmental scores are assigned to cosmetic products. Other speakers will cover the decarbonisation of supply chains and the rise of microbiome-friendly skin care products. There is growing awareness of the damage caused by per- and polyfluoroalkyl substances (PFAs). The environmental and health risks associated with these 'forever chemicals' is outlined, as well as their alternatives in personal care products. A new area is neurocosmetics: personal care products that interact with the skin's nervous system. An industry expert discusses the potential of neurocosmetics.

The panel will further explore the association between cosmetic products and emotional well-being. There is growing evidence that cosmetics can have a positive impact on the mind as well as the body. How can operators measure the emotional value of cosmetics? What ingredients can enhance the mood and provide a greater sensory experience? What are the opportunities in this emerging field?

09:00 Biomimicry: Inspiration from Nature
TBC, [BIOMIMICRY INNOVATION LAB](#)



09:30 Environmental Impact Ratings of Cosmetic Products
Char LOVE, Chief International Advocacy Officer, [NATURA & CO./](#)
[ECOBEAUTYSCORE ASSOCIATION](#)

natura & co



10:00 Decarbonisation of Raw Material Supply Chains
TBC

10:30 Networking Break / Refreshments

10:50 Making Sustainability Desirable
Nadja KOERNER, Global Head of Sustainability Transformation, [COTY](#)



11:15 PFAs in Personal Care Products
Jerker LIGTHART, Senior Chemicals Advisor, [CHEMSEC](#)



11:40 Reducing Impacts Case Study
Olivia PEROVAL, Global Sustainability Lead – Beauty & Wellbeing, [UNILEVER](#)



12:05 Neurocosmetics: Merging Neuroscience and Skincare
Cedric RIMELLA, CEO & Founder, [I.D. SWISS BOTANICALS](#)



12:30 Panel Discussion: Adding Emotional Value to Personal Care Products

13:00 Networking Lunch



session two: Green Materials

Discover new and emerging green ingredients for cosmetics and personal care in this session. Building on previous discussions, details are given of neurocosmetic ingredients which improve communication with the nervous system: how can they affect our emotional well-being and mental health? A case study is given of an operator that is growing botanical actives according to vertical farming. Other speakers will cover traceability tools for natural raw materials, upcycled ingredients, and the use of life-cycle analysis to assess sustainability of cosmetic formulations.

The range of green materials available to formulators and product developers has increased significantly in recent years. As the range has widened, each ingredient needs to be assessed on its merits. The panel will give some insights into how they assess new green ingredients. What sustainability attributes do they look for? What green claims carry weight and why? What type of green ingredients would they like to see more of?

14:00 Active Ingredients for Neurocosmetics

Nolwenn CANTON, Event Project Manager, [GIVAUDAN ACTIVE BEAUTY](#)

Givaudan[®]

14:25 Botanical Actives from Vertical Farming

TBC

14:50 Traceability Tools for Ingredient Supply Chains

15:15 Life Cycle Assessment for Improved Sustainability in Formulations

Jolene MALONEY, Marketing Manager, [CRODA BEAUTY](#)

CRODA
Beauty

15:40 Networking Break / Refreshments

16:00 New Ingredients from Upcycling

Iveta KOVACOVA, Research Director, [ECOVIA INTELLIGENCE](#)

TBC

ecovia
INTELLIGENCE

16:25 Novel Green Materials

TBC

17:00 Cosmetic Ingredients: Measuring Impacts & Green Claims

Mathilde ALLÈGRE, Global Sustainability Manager – Life Science, [LUBRIZOL](#)

Lubrizol

17:25 Panel Discussion: Assessing New Ingredients for Sustainability

17:55 Closing Remarks from Chair

18:00 Sustainable Beauty Awards Reception



Summit Testimonials:

This is the 17th European edition of the Sustainable Cosmetics Summit. Here are testimonials from the previous (2024) European edition...

'Had an amazing time participating in Paris Sustainable Cosmetics Summit – a heartfelt thanks to Ecovia Intelligence for organizing another event rich in valuable content.'

Boots No. 7 Beauty Company

'Two exciting days in Paris at the Sustainable Cosmetics Summit, well organized by Ecovia Intelligence. The cosmetic products of the future were turned around with a focus on climate, circularity, biodiversity, EU legislation, labelling schemes and the consumers of the future.'

Ecolabelling Denmark

'I wanted to express my big thank you for the fantastic Sustainable Cosmetics Summit in Paris. It was truly inspiring, and the opportunity to engage personally with our stakeholders was precious.'

VKE-Kosmetikverband

session three: New Technologies

New technologies are having a disruptive influence on the cosmetics industry. They are affecting raw material sourcing, the production & marketing of products, as well as customer experiences. The first part of this session looks at the role of biotechnology in producing sustainable ingredients. How are plant cell technology, precision fermentation, and related techniques creating green raw materials? What are the sustainability merits of these biotech-derived ingredients?

The second part turns to Artificial Intelligence. How is AI changing the way ingredients are selected and used in green formulations? How is AI used in marketing and providing personalised solutions? What are the future opportunities with AI? To conclude, the panel will discuss the sustainability issues associated with new technologies. Although there are clear benefits, new technologies also bring potential risks and pitfalls.

09:00 Opening Keynote: Cosmetics in a Sustainable Future

Olivia HOUGHTON, Insights & Engagement Director, [THE FUTURE LABORATORY](#)

THE : FUTURE : LABORATORY

09:25 Novel Actives From Plant Cell Technology

TBC, [AETHERA BIOTECH](#)



09:50 The Potential of Plant-Based Exosomes

TBC

10:15 New Ingredients from Biotechnology

TBC

10:40 Networking Break & Refreshments

11:00 Sustainable Formulations Using Generative AI

Alessandro CURIONI, IBM Fellow, VP Europe and Africa and Director, [IBM](#)



11:30 Artificial Intelligence and Augmented Reality for Personalised Solutions

Jessica THIANT, Senior Marketing Manager Europe, [PERFECT CORPORATION](#)

PERFECT

12:00 Digital Marketing and Artificial Intelligence

TBC

12:30 Panel Discussion: Sustainability Issues with New Technologies

13:00 Networking Lunch



session four: Sustainability in Packaging

This session explores the various ways operators can reduce their packaging impacts. Details are given of the new EU packaging and packaging waste regulation which is expected to have a major impact on the cosmetics industry. Some fresh findings are given into the environmental impact of packaging. Details will be given of green materials that can replace plastics in packaging. Another speaker will highlight some of the ways operators can remove plastics from the environment via recycling projects.

To conclude, the panel will discuss changing consumer behaviour for sustainability: if the cosmetics industry is to take major steps in reducing its packaging footprint, consumers need to change the way they use and dispose of packaging. How can consumers be engaged so they change their perception of packaging? How can they take alternative retail models more seriously? How can they be encouraged to make more sustainable choices and dispose of packaging responsibly?

14:00 Artificial Intelligence for Sustainable Packaging

Jenny STANLEY, Founder and Managing Director, [APPETITE CREATIVE](#)



14:25 EU Packaging and Packaging Waste Regulation

Wolfgang TRUNK, Team Leader, Circular Economy, DG Environment, [EUROPEAN COMMISSION](#)



14:50 Chemical Recycling to Advance Circularity in Cosmetics

Paul-Henry CARLI, Market Development Manager, [EASTMAN CHEMICAL](#)

Olivier le Cour GRANDMAISON, Business Development Manager, [EASTMAN CHEMICAL](#)



15:15 Bio-Based Materials for Packaging

Colin STROBANT, Commercial Director – Cosmetics, [SULAPAC](#)



15:40 Networking Break

16:00 Green Alternatives to Plastic Materials

Romain ZANNA-BELLEGARDE, Director of Sustainable Development, [TERRACYCLE EUROPE](#)



16:30 Innovative Recycling Packaging Solutions

17:00 Novel Packaging Case Studies

TBC

17:30 Panel Discussion: Changing Consumer Behaviour Towards Packaging

17:55 Closing Remarks from the Chair

18:00 End



Awards: Thursday 23rd October 2025

The **Sustainable Beauty Awards** reception will be co-hosted alongside the Sustainable Cosmetics Summit on the evening of 22nd October. For over a decade, the awards have been celebrating and recognising sustainability excellence in the cosmetic and personal care industry.

The winners of the 2025 Sustainable Beauty Awards will be announced at a dedicated awards ceremony on the evening of 22nd October. Winners will be announced for each of the following award categories...



five categories

- **New Sustainable Product Award** – given to a new cosmetic / personal care product with strong sustainability credentials.
- **Sustainable Ingredient Award** – given to a new ingredient with sustainability features that make a significant difference to cosmetic / personal care products.
- **Sustainable Packaging Award** – given to a new packaging format that has a lower environmental impact.
- **Sustainability Pioneer Award** – celebrates operators undertaking pioneering activities to advance sustainability in the beauty industry.
- **Sustainability Leadership Award** – recognises operators who demonstrate leadership across various areas of sustainability.

The awards are open to cosmetic brands, ingredient firms, packaging companies, industry associations, and related operators. The deadline for entries to the Sustainable Beauty Awards is 19th September.



The 2025 awards will open in July.
More information is on www.sustainablebeautyawards.com

Conference Information

about the organiser



The Sustainable Cosmetics Summit is organised by **Ecovia Intelligence**. We were established in 2001 with the mission to encourage sustainable development in the cosmetic & related industries. We are a specialist research & events firm that tracks ethical sectors: natural personal care products, organic foods, fair trade products, plant-based foods, green cleaning products, etc.

Our business services include research publications, business & technical consulting as well as events like seminars, workshops and conferences. We now organise sustainability summits in the major geographic regions of the world: North America, Latin America, Asia-Pacific, as well as in Europe. For more information, please visit www.ecovaint.com

venue details

The Sustainable Cosmetics Summit will be hosted at the **Hotel Crowne Plaza Paris-République**. Located in the historic heart of Paris in the Place de la République, the hotel is minutes away from Canal St Martin with its picturesque bridges and cafés. The venue is easily accessible by road and rail transport.

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www.crowneplaza.com/republique



accommodation

Delegates are responsible for arranging their own travel and accommodation. A limited number of rooms have been reserved for Sustainable Cosmetics Summit delegates wishing to stay at the Hotel Crowne Plaza Paris-République. To book, please contact the hotel directly.

note

The organiser reserves the right to change the content and / or speakers of this programme. The organiser reserves the right to cancel, defer or modify the event proceedings without prior notice. The organiser does not accept liability for any loss or damage of the personal belongings of summit participants.

If you have registered and have not yet received confirmation, please contact **Kristina** at services@ecovaint.com or + 44 20 8567 0788.

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