



**BDiH**



### **Food supplements:**

**Industry associations from Italy and Germany meet to present the companies,  
the market trends and the regulatory framework of the two countries**

Wednesday 17<sup>th</sup> October 2018

Italian Institute of Culture, Universitätsstr. 81, 50931 Cologne

#### **Introduction**

A growing number of European consumers use food supplements recognizing the role of products as part of a balanced and healthy lifestyle.

The evolution of legislation in the food sector, the industry's investments in research and innovation to intercept consumer demand and a distribution model mainly based on the traditional channels represent some of the key factors that have contributed to the growth of the European food supplements market, where Italy and Germany are the most representative countries.

The aim of the meeting, organized by the Italian Consulate General in Cologne in cooperation with FederSalus and BDIH, the national associations members of the European Federation of Associations of Health Product Manufacturers (EHPM), is providing Italian and German companies with an overview of the two markets: main economic and structural indicators for the food supplement industries, market trends, regulatory framework and national provisions and to offering opportunities for networking and collaborations.

The presentation of the two markets will be followed by a networking dinner to offer the attendees the opportunity to join and speak to each other to promote collaborations.

#### **Program**

##### **14.00 Welcome and introduction**

Pierluigi Giuseppe Ferraro, Italian Consul General in Cologne

Karl-Josef Laumann Minister of Health of Nordrhein-Westfalen (tbc)

##### **14.30 The German market for food supplements: trends and prospects (Tobias Peschel, BDIH)**

##### **15.00 Regulatory framework for food supplements: harmonized aspects and German provisions (Harald Dittmar, BDIH)**

##### **15.30 The Italian market for food supplements: trends and prospects (Antonino Santoro, FederSalus)**

##### **16.00 Regulatory framework for food supplements: harmonized aspects and Italian provisions (Massimiliano Carnassale, FederSalus)**

##### **16.30 Scientific aspects (tbc)**

##### **17.00 Q&A**

##### **17.30 Conclusion**

##### **18.00 Networking dinner**

All attendees are recommended to bring company brochures.